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## THE SCHOOL LUNCH PROGRAM

Broadcast by Ruth Van Deman, Bureau of Home Economics, and Wallace L Kadderly, Radio Service, in the Department of Agriculture's portion of the National Farm and Home Hour, Wednesday, January 27, 1943, over stations associated with the Blue Network.

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KADDERLY: And here in Washington is Ruth Van Deman.

VAN DEMAN: With some news that concerns the community school lunch program of the Department of Agriculture.

Under a new plan, the organizations that sponsor school lunches will buy the food supplies from local merchants and farmers, and the Food Distribution Administration will reimburse the organization for a part of the cost. Previously, Agricultural Marketing Administration, now part of the Food Distribution Administration, sent foods to State welfare agencies for redistribution to school lunch sponsors.

Under the new plan, the Food Distribution Administration will designate the commodities for which it will reimburse the sponsoring organizations. The sponsors will contribute part of the program cost as a community undertaking.

Here are some of the advantages of the new plan:

Greater variety of foods for the children.

Use of regular trade channels.

The plan eliminates wartime difficulties in transportation and warehousing of food.

It's one way of increasing the use of foods that are abundant in season..using them close to where they're produced.

Last year at one time, 6 million children were getting school lunches that included food made available by the Department of Agriculture.

Secretary Wickard said today, "With the war has come increasing recognition of the importance of making sure that the children of this country receive the proper kinds and quantities of food".

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